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PRESS RELEASE
FOR IMMEDIATE RELEASE

Tech Illustrator™ Surpasses Competition

Denver, Colorado – March 21, 2008

Denver-based Auto-trol Technology® today unveiled Tech Illustrator™ Professional Edition – its *new* power-packed/streamlined software application – appealing to a broader range of graphics professionals. First introduced in 1985, TI™ continually evolves to embrace market dynamics, changing technology, and consumer tastes. TI™ Professional Edition embodies high performance – providing unique innovations – via an intuitive Windows® user-interface.

In addition to providing best-in-class illustration features and standards-based data exchange, *Tech Illustrator™ – Professional Edition* bundles multi-tiered applications into a single product offering. This latest evolution of TI™ equips professionals with an optimal blend of tools for precision and creativity unmatched in the marketplace.

“We listened to our customers and refocused on providing professional services – developing/integrating software, and tailoring our solutions to meet specific needs. In addition, we refined our product packaging to add value for our customers and partners” states Managing Director, Danny E. Stroud.

For more on Auto-trol Technology, see
<http://www.auto-trol.com>

Auto-trol’s comprehensive KONFIG® application leverages the power and utility of TI™, providing the inherent drawing; document; content; configuration; and workflow management tools required for effective business process management.

To purchase TI™ Professional Edition, e-mail a request for quote to info@auto-trol.com

To view a product demo movie, or obtain an evaluation license, visit:
http://www.auto-trol.com/TI/TI_Downloads.html

High Performance: Power, Precision, Creativity & Flexibility

Established in 1962, Auto-trol Technology® is an international software and services company headquartered in Denver, Colorado – with offices in the United States, Canada, and Germany. As a full-service provider, the company serves customers across numerous industries, including discrete manufacturing, aerospace, defense, governmental agencies, publishing, transportation equipment, oil and gas exploration/extraction, chemicals and allied products, and AEC/EPC. For over 45 years, Auto-trol Technology has satisfied customers by providing an optimal blend of commercial and custom software, together with integration/consulting services. For additional information about Auto-trol Technology, visit our web site at www.auto-trol.com.

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